

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Printing & supply of Telangana Becons booklet, Mini CDs, Pamphlets, Posters, Mini DVDs on Telangana Beckons, Advertisement and printing of certificates for Telangana Tourism Promotion - Sanction of Rs.6,14,268/- (Rupees Six Lakhs Fourteen Thousand Two Hundred and Sixty Eight only) including taxes to M/s Touchstone Advertising (P) Ltd. Hyderabad – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 77.

Dated:12-02-2015  
Read the following:

1. Letter from M/s Touchstone Advertising (P) Ltd. Hyderabad, Dated:23/12/14.
2. InvoiceNo.TAPL/114/2014-15,Dt:10-10-2014,Invoice No.TAPL/129/2014-15, Dt:01-11-2014, Invoice No.TAPL/130/2014-15, Dt:01-11-2014, Invoice No. TAPL/131/2014-15, Dt:01-11-2014,InvoiceNo.TAPL/144/2014-15,Dt:18-11-2014,Invoice No.TAPL/156/2014-15, Dt:01-12-2014,and Invoice No.TAPL/158/2014-15, Dt:01-12-2014, from Touchstone Advertising (P) Ltd. Hyderabad.
3. Govt.Lr.No.3/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.09-01-2015.

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**ORDER:**

In the reference 1<sup>st</sup> and 2<sup>nd</sup> read above and in view of the urgency, Government have issued orders followed by work order assigning the task of Printing & supply of Telangana Becons booklet, Mini CDs, Pamphlets, Posters, Mini DVDs on Telangana Beckons, Advertisement and printing of certificates for Telangana Tourism Promotion, at a total cost not exceeding Rs.6,14,268/- (Rupees Six Lakhs Fourteen Thousand Two Hundred and Sixty Eight only) including taxes.

2. In the reference 3<sup>rd</sup> read above, M/s Touchstone Advertising Ltd, Hyderabad has furnished bills which are detailed below for an amount of Rs.3,52,768/- (Rupees Three Lakhs Fifty Two Thousand Seven Hundred and Sixty Eight only) including taxes and requested for release of payments.

Sl.No.	Bill Number	Bill Date	Amount	Particulars
1.	TAPL/114/2014-15	10-10-2014	Rs.1,73,250/-	Printing of Telangana Beckons 12 pages book – 2500 Nos.
2.	TAPL/129/2014-15	01-11-2014	Rs.50,400/-	Printing of Telangana Beckons book 2 <sup>nd</sup> time – 500 copies
3.	TAPL/130/2014-15	01-11-2014	Rs.33,708/-	Supply of Mini CDs on Telangana Beckons – 500 Nos.
4.	TAPL/131/2014-15	01-11-2014	Rs.47,250/-	Printing of Karthikamasam Vana bojanalu Pamphlets & Posters
5.	TAPL/144/2014-15	18-11-2014	Rs.21,910/-	Supply of Mini DVDs on Telangana Beckons – 200 Nos.
6.	TAPL/156/2014-15	01-12-2014	Rs.10,500/-	Printing of certificates – Rock Climbing School
7.	TAPL/158/2014-15	01-12-2014	Rs.15,750/-	Printing of posters – Hyderabad world 2 <sup>nd</sup> best tourism place
<b>TOTAL</b>			<b>Rs. 3,52,768/-</b>	

(P.T.O)

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3. Government after careful examination of the matter, hereby sanction an amount of Rs.3,52,768/- (Rupees Three Lakhs Fifty Two Thousand Seven Hundred and Sixty Eight only) including taxes to M/s. Touchstone Advertising Ltd, Hyderabad towards Printing & supply of Telangana Becons booklet, Mini CDs, Pamphlets, Posters, Mini DVDs on Telangana Beckons, Advertisement and printing of certificates for Telangana Tourism Promotion.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising Ltd, Hyderabad through on line. The details of Bank account is as follows:-

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA**  
**PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Touchstone Advertising Ltd, Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**  
The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**